

## Original Copy

### Discover the Norwegian Fjords in Fred.Olsen's Cruise Sale

Enter the heart of the fjordland with Fred. Olsen in 2017. To make it even more tempting, if you book now in Fred. Olsen's Cruise Sale you'll enjoy a **FREE Drinks Upgrade**, with selected house wines by the glass, selected beers, spirits and soft drinks all day and evening without having to pay a penny more\*.

There's no doubt cruising is the best way to experience the country's dramatic landscapes. With Norwegian heritage that dates back generations and smaller ships that can reach places inaccessible to larger vessels, we can show you this remarkable region like no one else. As you sail along narrow fjords that carve their way through the picturesque countryside, you'll witness some of the most incredible scenery to be found anywhere on Earth.

So whether you're embarking on your first cruise to this region or returning, the Norwegian Fjords never fail to amaze, and it's bound to be all the more appealing knowing your drinks are covered.

## Andy's Copy

### The Norwegian Fjords are breathtakingly beautiful. See them for yourself, in Fred. Olsen's Cruise Sale

Cruising is a superb way to experience Norway's quite astonishing landscapes. And when you visit the fjordland with Fred. Olsen, you'll see and enjoy *so much more...*

The unique mix of our Norwegian heritage and our smaller ships, ensure you visit places that are inaccessible to larger vessels. We'll show you this stunning region like no one else can. You will sail along narrow fjords that carve their way through magnificent countryside - and you'll see some of the most incredible scenery to be found anywhere on Earth.

And we don't stop there. To make it even more enjoyable, if you book now in Fred. Olsen's Cruise Sale, you'll enjoy a **FREE Drinks Upgrade**, with selected house wines by the glass, selected beers, spirits and soft drinks served all day and evening - and it won't cost you a single penny extra\*.

Yes, there has never been a better time to treat yourself and a loved one to a cruise that will simply take your breath away. **Fred. Olsen gives you so much more - and, for a lot less than you ever imagined.**